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As organisations and business become more global and increasingly disparate, it is essential that executives have a firm grasp on finance to ensure that they maximise value. Exploring the diverse financial challenges facing today's decision-makers, Finance for Executives is a comprehensive introduction to accounting and financial analysis. It aims to give executives who are not financial specialists an understanding of the financial consequences of strategic decisions and to equip them with ...

Finance for Executives Overview | INSEAD

If you're new to financial decision-making or want a firmer grounding in the discipline, this "finance for non-finance professionals" program will dramatically increase your knowledge, deepen your practical understanding, improve your fluency and give you greater confidence in the decisions you make and influence.

Finance for Executives & Non-Finance Managers | Kellogg ...

In fact, the text masterfully balances a thorough exploration of modern finance principles with a strong practical focus on real-world applications and rigorous analysis, even while avoiding complicated formulas with little value for decision-making. Perfect for executive education courses, M.B.A. programs, or any class with an emphasis on translating theory into practice or learning through real-world cases, FINANCE FOR EXECUTIVES employs a strong problem-scenario approach to present key ...

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Short course: Open. Location: Houghton Street, London. Finance for Executives. This five-day executive programme is designed and delivered by some of the world's leading faculty in corporate finance. It will empower you to use financial tools to make better decisions and become even greater assets to your organisation.

Finance for Executives - LSE Home

The program is for executives in finance-related roles, or those who have strategic financial oversight of their unit or organization, and have at least a basic understanding of accounting and finance. This program is also an excellent fit for those who expect to have more financial responsibility in the future.

The Executive Finance Program | Chicago Booth Executive ...

Become a more strategic leader and expand your cross-functional influence, with a deeper understanding of finance. Build fundamental financial skills, including your ability to record business transactions, read financial reports, identify relevant cost information, budget and assess performance, and analyze working capital, discounted cash flow and capital expenditures.

Financial Management for Non-Financial Executives | UVA ...

The book Finance for Executives: A Practical Guide for Managers meets the needs of global executives, both finance as well as non-financial managers. It is a practical and fundamental finance reference book for any manager, as it makes a perfect balance of financial management theory and practice.

Corporate Finance Book for Executives - Derivatives ...

Perfect for executive education courses, MBA programs, or any class with an emphasis on translating theory into practice or learning through real-world cases, this exciting new fifth edition of Finance for Executives: Managing for Value Creation illustrates the importance of financial information in maximizing firm value.

Finance for executives : managing for value creation ...

CHAPTER1 FINANCIAL MANAGEMENT AND VALUE CREATION: AN OVERVIEW An executive cannot be an effective manager without a clear understanding of the principles and practices of modern finance. The good news is that these principles and practices can be communicated simply without sacrificing thorough-

FINANCIAL MANAGEMENT AND VALUE CREATION: AN OVERVIEW

Finance for Executives is used on MBA and executive learning programs worldwide. The text continues to provide a clear and detailed overview of the aspects of financial practice students are likely to encounter as executives. Real examples from a range of international companies give the text a strong practical focus and help to put financial management into the context of the modern-day business environment.

Finance for Executives - 9781473749245 - Cengage

Focus on three key themes of financial management: Interpret company accounts – decipher them and discover what balance sheets and income statements reveal about your company’s performance. Use accounting for management decisions – make confident decisions about your organisation’s future, exploring financial performance, customer profitability, product and service costs, and project appraisals.

Finance for Non-Finance Executives | London Business School

Perfect for executive education courses, M.B.A. programs, or any class with an emphasis on translating theory into practice or learning through real-world cases, FINANCE FOR EXECUTIVES employs a strong problem-scenario approach to present key concepts within the context of realistic financial management issues that executives commonly face.

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Modern Finance Topics for Senior Executives | NYU Stern ...

Glenn is a very experienced healthcare financial executive with over 25 years of expertise leading financial teams at ... His responsibilities spanned Finance, IT, Case Management, Materials ...

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