

## Designing The User Interface Strategies For Effective Human Computer Interaction 5th Edition

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### Designing The User Interface Strategies

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A user interface designed well instills a sense of control in their users -- comfort comes from control. By putting users in control of the interface it allows them to learn quickly and gain a feeling of power. A thoughtless design takes away the comfort by forcing users into unplanned interactions, complicated journeys and disappointing outcomes.

### 10 principles that form my user interface design strategy

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Shneiderman, B., Designing the User Interface: Strategies for Effective Human-Computer Interaction, Addison-Wesley Publ. Co., Reading, MA (1987), 448 pages.

### Ben Shneiderman

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